



CHACALA SUMMER MUSIC CAMP:

WRITTEN BUSINESS PLAN
FINAL REPORT
PREPARED BY: LAUREN SNEED

July 6th 2019
October 10th 2019

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EXECUTIVE SUMMARY & PROGRAM DESCRIPTION:

This Summer Music Camp will be developed by the Chacala Cultural Foundation, Camiando Vidas, and Colegio Patria.

The mission of the Chacala Cultural Foundation is to promote and encourage cultural development in Chacala and nearby Riviera Nayarit communities as high quality artistic destinations. We accomplish this by supporting a number of events and activities which currently include a Literary Festival in December, an Artist Residency Program in January, a Music & Art Festival in March. The Foundation was started to give an overall structure to the artistic events happening in Chacala. The local Chacala community, as well as part-time and full-time folks, combine to produce the various events.

The mission of Cambiando Vidas is to maintain scholarships, academic support, social networking, buildings, and equipment. Eligible students can earn full or partial scholarships for secondary, preparatory, technical and university education. Tutoring, computers, internet access, school supplies, and a library for students of all levels in the community are provided. Opportunities for developing leadership, problem solving and organizational skills are also provided.

The mission of Colegio Patria is to provide a quality education to the children of Las Varas with a comprehensive curriculum in the traditional subject matter areas, in computing and the digital world, and in citizenship and civic responsibility. El Colegio Patria's teachers, parents, students and volunteers are united. The school fosters love of learning, physical and mental health, and respect for others.

This event will be the first trial of a Summer Music Camp and we are excited to see how it goes and eager to see if we can invite the teachers and children back for following summers. This event is not only to serve children, but adults as well.

Lauren Sneed is representing the Chacala Cultural foundation, Mauricio Hernandez Magdaleno and Raúl Carrillo Villa are representing Cambiando Vidas, and Edgar Iñiguez Santillan is representing el Colegio Patria.

CHACALA SUMMER MUSIC CAMP SPECIFICS:

The purpose of this class is to teach the children and the teachers how to read music. The basis of understanding music or learning to play an instrument falls under the knowledge of how to read music. The idea behind teaching the teachers is so that after the course has ended the teachers can continue the lessons throughout the school year.

We have the privilege of inviting a very talented musician and instructor named Alfredo Aranda to Chacala to teach the lessons. He will travel from Guadalajara where he will be teaching another class prior to this one. He lives in San Diego, California. Alfredo is donating his time and expertise to the program which we appreciate. Alfredo will bring other volunteers to help him conduct the classes.

The classes will be held Monday, July 22- Friday, July 26 at the Learning Center in Chacala. There will be no charge for the classes, they are completely free to anyone that would like to participate (1st grade and up). The teachers will have classes from 9AM-11AM and the children will have class from 11:30AM-1:30PM; the teachers will be encouraged to stay for all or part of the children's class to understand the best methods to continue teaching. Alfredo will bring the workbooks and recorders with him for the children and teachers.

Typically the class would be held for two weeks, but because this is the first time we have done something like this in Chacala we decided to do a trial run for just one week. Alfredo will be staying through Thursday August 1st in Chacala to give more lessons to those that would like to learn more. These additional lessons will be scheduled throughout the first week of classes when we have a better understanding of how many people we have and who might be interested in more lessons.

Lodging, breakfast, and lunch for Alfredo and his team will be provided at Villa Carolina. Transportation, dinner, and all other costs will be provided by the Chacala Cultural Foundation .

ORGANIZATION AND MANAGEMENT:

The Chacala Summer Music camp planning is under the management of Lauren Sneed. She is working in close proximity with Raúl, Mauricio, and Edgar who are in Chacala to manage the details as Lauren is organizing from Colorado. Lauren is also in contact with Alfredo to understand the specifics he needs to make everything run smoothly then communicating this information to the volunteers in Chacala to make sure everything is set up for when Alfredo and his team come.

MARKETING & PROMOTION:

We have posted the flyer below around Chacala, Las Varas, and the community Facebook page. Raúl's phone number is on the flyer so that people can call with any questions or concerns. This will also be announced on Radio Lupita to promote the program.



Escuela de Música

CAMPAMENTO MUSICAL

CHACALA CULTURAL FOUNDATION

22 AL 26 DE JULIO 2019

DE LUNES A VIERNES

CURSOS DE LECTURA MUSICAL:
Para leer la música en cualquier instrumento musical

**MI PRIMER LIBRO DE MÚSICA
PARA NIÑOS DE 7 A 13 AÑOS**

**SOLFEO Y TEORÍA MUSICAL
PARA JOVENES Y ADULTOS
A PARTIR DE 14 AÑOS DE EDAD**

**CURSO PARA ADULTOS PRINCIPIANTES
MUSICOS Y MAESTROS CON EXPERIENCIA**

**HORA 9:00 AM A 11:00 AM ADULTOS
11:30 A 1:30 NIÑOS**

LUGAR ESCUELA DE CHACALA

Costo: GRATIS

IMPARTIDO POR
LOS MAESTROS
BENNY MARTINEZ
MANUEL VILLA
ALFREDO ARANDA

Información: 327 109 5000
Raul Carrillo

Info: info@edmusica.com
www.edmusica.com

FINANCES & FUNDING:

Chacala Summer Music Camp Budgeting Table:

These are rough estimates as we will not have final numbers until we are down there

| ITEM | COST |
|--|--|
| Alfredo's one way flight from PV to Tijuana* | \$212 |
| Food: Breakfast + lunch (x13 days) 170 pesos dinner (x13 days) | Donated by Villa Carolyna \$116 (2,210 pesos) |
| Lodging | Donated by Villa Carolyna |
| Children's Workbooks & Recorders \$22 each (x40) | \$880 |
| Adult Workbooks \$27 each (x 20) | \$540 |
| TOTAL | \$1,748 |

The University of Guadalajara where Alfredo is teaching before has paid for his flight to PV

*Alfredo is bringing the amount of workbooks listed in the table, but he is bringing about double the amount we think we will need. **We will only purchase the ones that are used.***

CALENDAR:

| <u>SUN</u> | <u>MON</u> | <u>TU</u> | <u>WED</u> | <u>THUR</u> | <u>FRI</u> | <u>SAT</u> |
|------------------|--|--|--|--|--|-------------|
| JULY 14th | 15th | 16th | 17th | 18th | 19th Alfredo Arrives in PV (3PM) | 20th |
| 21st | 22nd 9-11AM Class for teachers 11:30AM- 1:30 PM Class for students | 23rd 9-11AM Class for teachers 11:30AM- 1:30 PM Class for students | 24th 9-11AM Class for teachers 11:30AM- 1:30 PM Class for students | 25th 9-11AM Class for teachers 11:30AM- 1:30 PM Class for students | 26th 9-11AM Class for teachers 11:30AM- 1:30 PM Class for students | 27th |
| 28th | 29th Alfredo available for scheduled lessons! | 30th Alfredo available for scheduled lessons! | 31st Alfredo available for scheduled lessons! | AUG 1st Alfredo returns to San Diego | 2nd | 3rd |

EXPECTATIONS:

We would like to see a minimum of 20 participants; ideally 5 teachers and 15 children. We would also like to have the participants fill out an evaluation at the end so we can make improvements for next year!

We will be receiving an estimate of how many participants we will have by July 15th!

FINAL REPORTS:

CHACALA MUSIC TRAINING CAMP 2019

By: Alfredo Aranda

The program was intended to help adults become music teachers and for children to get a two week music experience.

The books used in the program were:

My Musical Friends: for kids 3 to 6 years old

My First Music Book: for kids 7 to 14 years old

Solfeggio and Music Theory Book and Workbook: for young kids 14 up to adult age

ADULT STUDENTS:

Books used in the adult class:

My Musical Friends

My First Music Book

Solfeggio and Music Theory Book and Workbook

A 16 hour class, two hours per day was given to adults. 9 adults took the class, two were from Las Varas, the rest from Chacala, there was only one school teacher from Chacala. All adults were very excited about the class and all showed interest in continuing the class in the future.

In the adult class only 7 finished the entire course, but they also showed great interest in doing it next time if it was offered during a different time.

Only the My First Music Book and the Solfeggio and Music Theory Book and Workbook was the initial plan for the class, but since I saw that there was a great interest in smaller children I took a few children's books and gave a brief introduction on how to teach small children. 16 hours was not enough to finish the class but it gave them a good idea that they can do it if they really want it.

CHILDREN:

There was up to 28 children that showed up to take the class but only about 10 completed the 8 day class and performed on the last day of class. All kids including the ones that did not finish

the class showed great interest in the subject but for some reason only a small group was consistent in attending the class.

Mauricio and Raúl were very helpful during all the days of the course, however attendance was low and maybe they need a little help in promoting the class. Mauricio who is a teacher at that school volunteered to teach a class for the following school year. The other adults were also willing to teach if it was possible.

THINGS TO IMPROVE IN THE FUTURE:

Contact all teachers and make sure they received the information for the course.

Have a parent meeting explaining the importance of their children attending this class.

Schedule the class at a time that most teachers and students will be able to attend.

Have a leadership training for those who are in charge of making this program

ONLINE VIDEO TRAINING IS AVAILABLE FOR THE ADULT CLASS

I will be giving online support for those who like to continue with their training.

It would be great if Raúl and Mauricio make an evaluation form for the participating adults and children to see what they thought about this class.

Any questions or suggestions about the CHACALA MUSIC PROGRAM please feel free to email me at: alfredo@edmusica.com

It has been a pleasure helping to start what I think can be a very successful music program.

Regards

Alfredo Aranda

CAMPAMENTO MUSICAL 2019 (Spanish)

Por: Raúl Villa

Proyecto dirigido a maestros, adultos y niños; un proyecto donde se esperaba participación de la primaria, la telesecundaria, el jardín y el colegio patria.

Teniendo en cuenta la circunstancia de la temporada vacacional el proyecto se llevó a cabo este verano, donde tuvimos diferentes cantidades de alumnos, desde niños como adultos...

ADULTOS:

Comenzamos con 5 participantes adultos y al terminar fueron 8 los que concluyeron... impresionante como los mismos invitaron a más personas a interesarse. A pesar de que ya se había hecho publicidad y había más adultos registrados. Que paso con la participación?

Algunos adultos que se habían inscrito al programa tuvieron circunstancias personales que no les permitió asistir; ya que varios eran maestros que no son residentes de Chacala y se les complicó su vida personal.

NIÑOS:

Comenzamos con 18 niños y algunos días había más de 20 y algunos otros alrededor de 12; Que pasa? No es una obligación, es verano y siempre los papás tienen algunas otras actividades y no pueden mandar a los niños, aun así tuvimos buena participación por parte de los niños.

Algunos otros en confianza me comentaron que el maestro los regañaba y no querían asistir, que eran vacaciones y no querían tener una responsabilidad.

Tomando en cuenta que son vacaciones los niños siempre tienen más energía para dedicar al juego y otras actividades que les interese... Pero muchos si estaban interesados y fueron los que más aprendieron y estuvieron en el taller.

MI EXPERIENCIA:

No participé formalmente dentro del taller, pero estuve cuando los niños tomaban clases, miraba que ellos aprendían muy rápido y que el maestro los invitaba a seguir practicando en casa para tener mayor aprendizaje, me quedo muy satisfecho con la participación del Maestro Alfredo con los niños ya que en el verano por parte de Cambiando Vidas se ofrece un programa de verano, y tener música dentro de este periodo fue una gran oportunidad para que niños de Chacala, de Las varas y de otras escuelas estuvieran juntos en esta actividad. Dentro de los adultos mire que están agradecidos y algunos emocionados por haber aprendido mucho del maestro Alfredo, mirar sus

rostros de felicidad me llena en lo personal por ver que el objetivo de la fundación cultural de Chacala realmente fue cumplido. **Todos aprendieron Música.**

COSAS GENERALES:

Necesitamos tener mejor contacto en próximos eventos con otras escuelas como colegio patria si es que quieren participar en proyectos como este; realmente es un proyecto excelente que me gustaría que todos los niños sobre todo aprovechan.

Necesitamos fomentar más actividades de esta índole para que los niños vean que hay más cosas que pueden aprender, estoy emocionado de que el Maestro Mauricio tomó este taller y quiere enseñar a los niños de la primaria, que realmente es donde estamos apoyando dentro de la fundación de Cambiando Vidas, en todos los aspectos desde académicos como culturales.

Solo me queda decir Gracias y espero este sea el primer de muchos más Campamentos Musicales....

-Raúl

MUSIC CAMP 2019 (English)

By: Raúl Villa

Translated by: Lauren Sneed

This project was to benefit teachers, adults, and children: a project where we hoped for participation from la primaria, la telesecundaria, el jardín and colegio patria.

Even though it was during the summer holiday season, the project was carried out this summer. We experienced different amounts of both adult and children participants daily because of this...

ADULTS:

We started with 5 adult participants and at the end 8 adults finished the class. It was impressive that the initial students invited people that would also be interested to join them. The class was advertised before conducting it and more adults were signed up, so what happened with the participation?

Some adults that had signed up for the program had person circumstances that prevented them from participating. Others were teaches that didn't live in Chacala and this complicated their personal lives.

CHILDREN:

We started with 18 children and some days there were more than 20, but other days there were only 12. What happened? It isn't an obligation, it is summer and parents always have other activities and can't send their children to class, but even with all of this we still had good participation from the children.

Some others told me in confidence that the teachers didn't want to attend, that it was summer vacation and they didn't want to have the responsibility.

Taking into account that it was summer vacation, the children always have more energy to dedicate to games, sports, or other things they are interested in, but many were really interested and these were the students that learned and succeeded the most.

MY EXPERIENCE:

I did not participate formally in the program, but I was there when the children were taking classes. I saw that they learned very quickly and that Alfredo invited them to continue practicing at home to learn more effectively. I was very satisfied with the participation of Alfredo with the children. In the summer, Cambiando Vidas offers a program that includes music and this was a great opportunity for children in Chacala, Las Varas, and other schools that participated in this

activity. With the adults, I saw that they were grateful and excited to have learned so much from Alfredo. I saw their happy faces and it filled me personally to see the objective of the cultural foundation of Chacala really fulfilled. **Everyone learned music.**

THINGS IN GENERAL:

We need to have better contact in future events with other schools like colegio patria and home schooling if we want them to participate in projects like this. In reality it is an excellent project that I would like all of the children to be able to enjoy and take advantage of.

We need to promote more activities of this nature so that the children see that there are more things that they can learn. I am excited that Mauricio took this class and that he wants to teach the children in the elementary school. This is where we are really helping within the Cambiando Vidas foundation, in all aspects from academics to culture.

I would just like to say thank you and I hope this is the first of many more Music Camps!

-Raúl

FINANCIAL STATEMENTS: provided by Karla Lawler

| | A | B | C | D | E |
|----|---|----------------|---------------|-----------------|---------------------|
| 1 | Chacala Cultural Foundation | | | | |
| 2 | Chacala Music Camp | | | | |
| 3 | July 22-August 2, 2019 | | | | |
| 4 | Income Statement Actual vs. Budget | | | | |
| 5 | | | | | |
| 6 | | Actual | Budget | Variance | Actual |
| 7 | | USD | USD | USD | Pesos @ 18.5 |
| 8 | Income | | | | |
| 9 | Chacala Cultural Foundation | \$ 1,753.90 | \$ 1,748.00 | \$ 5.90 | \$ 32,447.15 |
| 10 | | <u>-</u> | <u>-</u> | <u>-</u> | <u>-</u> |
| 11 | | | | | |
| 12 | Total Income | \$ 1,753.90 | \$ 1,748.00 | \$ 5.90 | \$ 32,447.15 |
| 13 | | | | | |
| 14 | Expenses | | | | |
| 15 | Administration | \$ - | \$ - | \$ - | \$ - |
| 16 | Lodging-Donation Villa Carolyna | - | - | - | - |
| 17 | Materials | | | | |
| 18 | Recorders-40 | 199.60 | 200.00 | (0.40) | 3,692.60 |
| 19 | My First Music Book-40 | 678.00 | 680.00 | (2.00) | 12,543.00 |
| 20 | Workbooks-13 | 350.35 | 540.00 | (189.65) | 6,481.48 |
| 21 | Meals | | | | |
| 22 | Breakfast & Lunch-Alfredo at Villa Carolyna | | - | - | - |
| 23 | Dinner-Alfredo at Las Brisas | 151.78 | 116.00 | 35.78 | 2,808.00 |
| 24 | Miscellaneous | | | - | - |
| 25 | Professor Fees--Alfredo Aranada | | | | - |
| 26 | Airfare | 212.00 | 212.00 | - | 3,922.00 |
| 27 | Workshop | - | - | - | - |
| 28 | Printing-Posters/Tickets | | - | - | - |
| 29 | Transportation | | | - | - |
| 30 | Video | <u>162.16</u> | <u>-</u> | <u>162.16</u> | <u>3,000.00</u> |
| 31 | | | | | |
| 32 | Total Expenses | \$ 1,753.90 | \$ 1,748.00 | \$ 5.90 | \$ 32,447.08 |
| 33 | | | | | |
| 34 | Net Income/(Loss) | <u>\$ 0.00</u> | <u>\$ -</u> | <u>\$ 0.00</u> | <u>\$ 0.08</u> |

LINK TO VIDEO:

Here is a link to a short video that depicts the class very well. It was prepared by Juan Gonzalez!

<https://www.youtube.com/watch?v=V32zB9XCJ1w&feature=youtu.be>